

# Mr Jason Bootle

User Experience Designer // Interaction Designer

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**Web:** [mrbootle.com](http://mrbootle.com)

Jason Bootle is an experienced, passionate, conceptual user experience designer. He is a pivotal member of any design or business team with the motivation and initiative to lead by example. A clear communicator, Jason knows the benefits of listening well and observing what people do.

## Recent work

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**Affinion International** (Contract) December 2010

B2C web application and customer acquisition UX design, wireframing, accessibility and usability guidelines, UI design templates

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**Premium Credit Ltd - Bank of America** (Contract) August 2009 - November 2010

B2B and B2C Web application user research, wireframing, Axure prototyping, UX design, front end development

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**FremantleMedia Enterprises** – [fremantlemediaarchive.com/footage/](http://fremantlemediaarchive.com/footage/)

Archive Sales registration enhancements, UX design and WordPress Theme creation.

Email marketing consultancy and Campaign Monitor email template creation.

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**Media Business Affairs** – [businessaffairs.com](http://businessaffairs.com)

Legal Services to Media Industry. Branding, Website design and build

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**Phoenix Philosophy** – [phoenixphilosophy.co.uk](http://phoenixphilosophy.co.uk)

Design and build of CMS website

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**Vine Resources** – [vineresources.co.uk](http://vineresources.co.uk)

Digital strategy, wireframes and email marketing strategy

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**Simon Tyler** – [simontyler.com](http://simontyler.com)

Digital strategy, branding, email marketing strategy WordPress theme creation

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**Peter Baxter Jewellery** – [peterbaxter.co.uk](http://peterbaxter.co.uk)

Design and build

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**Chris Bissell** – <http://chrisbissell.co.uk>

Site design, WordPress Theme creation

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## Older work

**Sthree, Senior Interface Designer**, ([sthree.com](http://sthree.com)) Aug 2007 – July 2009

**Direct Design, Senior Designer / Production Manager**, ([dda.co.uk](http://dda.co.uk)) Nov 2003 – Aug 2007

**National Geographic Channel, Freelance Designer** (print), July 2001 – Nov 2003

**Carlton Interactive, Freelance Design**, Nov 2000–Feb 2001

**References and interests**

Please read my recommendations on: <http://www.linkedin.com/in/mrbootle>

Additional references are available on request.