

Mr Jason Bootle

User Experience Designer // Interaction Designer

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Jason Bootle is an experienced, passionate, conceptual user experience designer. He is a pivotal member of any design or business team with the motivation and initiative to lead by example. A clear communicator, Jason knows the benefits of listening well and observing what people do.

Recent work

Simon & Schuster – SophieMcKenzieBooks.com August - September 2011

Site re-design and restructuring for award winning children's author. Included bespoke WordPress development and training.

Abstracts (Contract) September 2011

Contracted to assist with information architecture and ux strategy for two projects (large banking intranet project and fund management website). Duties involved wireframing, Axure prototyping and UX design.

VML - Premier League Website (Contract) April - May 2011

Contracted to assist with UX consulting, OmniGraffle wireframing and research on Premier League website. Worked predominately on the children's section but worked also spanned landing and home pages design, 'Ask the Ref' and list pages (eg; search results, tag, categories templates).

Affinion International December 2010 & May 2011

B2C web application and customer acquisition UX design, wireframing, accessibility and usability guidelines, UI design templates. (2010)
HTML5/CSS3 microsite template creation. (2011)

Premium Credit Ltd - Bank of America (Contract) August 2009 - November 2010

B2B and B2C Web application user research, wireframing, Axure prototyping, UX design, front end development.

FremantleMedia Enterprises – fremantlemediaarchive.com/footage/

Archive Sales registration enhancements, UX design and WordPress Theme creation.
Email marketing consultancy and Campaign Monitor email template creation.

Media Business Affairs – businessaffairs.com

Legal Services to Media Industry. Branding, Website design and build.

Phoenix Philosophy – phoenixphilosophy.co.uk

Design and build of CMS website.

Phil Earle – philearle.co.uk

Site design and WordPress theme creation.

Vine Resources – vineresources.co.uk

Digital strategy, wireframes and email marketing strategy.

Simon Tyler – simontyler.com

Digital strategy, branding, email marketing strategy WordPress theme creation.

Peter Baxter Jewellery – peterbaxter.co.uk

Design and build.

Chris Bissell – <http://chrisbissell.co.uk>

Site design, WordPress Theme creation.

Older work

Sthree, Senior Interface Designer, (sthree.com) Aug 2007 – July 2009

Direct Design, Senior Designer / Production Manager, (dda.co.uk) Nov 2003 – Aug 2007

National Geographic Channel, Freelance Designer (print), July 2001 – Nov 2003

Carlton Interactive, Freelance Design, Nov 2000–Feb 2001

References and interests

Please read my recommendations on: <http://www.linkedin.com/in/mrbootle>

Additional references are available on request.